

# VEGAS



FILIPINO-AMERICAN BEST

## VEGAS FAB 2023

**Date:**            **October 28, 2023 / 9 am to 6 pm at the Trade Show Area**  
                         **10 am through 4 pm at the La Salle Room**  
                         **6 pm to 11 pm at the Gala Venue**



**Venue:**            **Orleans Hotel and Casino Las Vegas**

### General Concept

This grand Filipino cultural event will showcase Philippine culture, history, values & tradition, art, music & dance, handicraft, Filipino-American products and professional services. This is an inaugural event set to be an annual culminating celebration for the Filipino American History Month. This will be called Vegas FAB. as in Film, Art and Business, aptly located in the city where a visit to the Fabulous Las Vegas sign is an icon and a tradition.

Culture, design, film & photography, fashion, and business. Where film, art and business converge. Opportunities to be created. Talent to be mined. Three adjacent venues to host the three curated events- with easy access, full amenities, and provide delightful experiences. Participants will be broadstream, open to all Filipinos, both domestic and international, and worldwide.

This is a unified project of 4 Filipino-led organizations in Clark County, Nevada. Produced by ECube Solutions LLC, in partnership with the Filipino American Chamber of Commerce of Greater Nevada, (FACCGN), the Philippine Chamber of Commerce of Southern Nevada (PCCSN), and the Fil-Am Scholarship Foundation & Outreach Services (FASFOS). They have formed a strategic alliance to foster cultural diplomacy and entrepreneurship, and amplify the Philippine culture in Nevada.

### VENUE 1: Mardi Gras Ballroom A/Trade Expo

This will be the Expo Room where exhibitors/vendors will display their products and services. Appearance of each booth must be Philippine-inspired, promoting Philippine culture, history, values & traditions. This will be a showcase for FilAm entrepreneurship and innovation.

A stage or fashion ramp will be provided for Exhibitors to use so they can have live mannequins model their merchandise: garments, shoes, handbags, jewelry, & other fashion accessories. 4 tv screens (2 on each side) above the ramp will also showcase exhibitors' products and services. Two Negotiation Corners, with couches & tables, will be available for vendors and buyers to conduct business conversations. There will be a cash bar (with a variety of quick snacks) available for attendees during the event.

### VENUE 2: La Salle A/ 10 am thru 4 pm

This room will hold multiple events that will be staged at different times of the day.

1. Filipino International Short Film Festival @ the Main Room—

This will be participated by Filipino Short Filmmakers from local, international and worldwide.

### VENUE 3: Mardi Gras Ballroom B Gala Event/ 6 to 11 pm

This will be attended by US & Philippine officials & dignitaries, major sponsors, & other selected VIPs. The Main Event will be the Gala Fashion Show featuring a celebrity designer and the awarding of the winning entries from the Las Vegas Filipino Short Film Festival.

**V E G A S      Film      +      Art      +      Business      =      VEGAS FAB**

Dear *fabulous* Sponsor,



We are thrilled to have your support and partnership as we strive towards the success of our upcoming VEGAS FAB 2023. This 3-in-1 event celebrating Filipino Film, Art and Business (FAB) promises to make an enduring and creative impact on communities across the state and the US, at large, and we strongly believe that for this to succeed and be sustainable, meaningful partnerships with entities and organizations like yours, can make all the difference.

This being said, sponsoring VEGAS FAB 2023 offers a unique opportunity for you to build stronger community ties, promote your organization, and align yourself with one of the largest Asian American organizations in the United States, these fabulous Filipinos!

With 4.3 million Filipinos and Filipino-Americans spread throughout the nation, our growing demographic will continue to make a profound impact both civically and culturally. We cordially invite you to invest in our movement and be at the forefront of this exciting journey.

We look forward to having you on board with VEGAS FAB!

To make it more convenient and more responsive to your ability, we have come up with a range of packages for each Sponsorship level, with tiered sponsorship pricing and corresponding benefits.

**V E G A S**   **Film**   +   **Art**   +   **Business**   =   **VEGAS FAB**

## 2023 Vegas FAB Sponsorship Levels

	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
	<b>\$10,000.00</b>	<b>\$5,000.00</b>	<b>\$3,000.00</b>
Sponsor Benefits	Sponsor Recognition on Event Apps & Social Media	Sponsor Recognition on Event Apps & Social Media	Sponsor Recognition on Event Apps & Social Media
	Film Fest Award Title Crisostomo Ibarra Awards presented by "Diamond Sponsor Name."	Film Fest Award Presenter	4 VIP Gala Tickets
	Film Fest Viewer's Choice Award Title	Six VIP Gala Tickets	Booth with drapes
	Film Fest Award Presenter	Booth with Drapes at the Expo in a premium location	One Page Ad Souvenir Book
	One VIP Table (10 Tickets) for Gala	One Page Ad Souvenir Book	10 Film Fest Tickets/ All Day Access
	Booth with Drapes at the Expo in a premium location	20 Film Fest Tickets/ All Day Access	
	Display Table at the Theater (Film Showing)		
	Souvenir Book Ad (Cover/Back Page)		
	50 Film Fest Tickets/All Day Access		

	BRONZE SPONSOR	COMMUNITY SPONSOR
	<b>\$2,000.00</b>	<b>\$1,000.00</b>
<b>Sponsor Benefits</b>	Sponsor Recogniton on Event Apps & Social Media	Sponsor Recogniton on Event Apps & Social Media
	2 VIP Gala Tickets	2 VIP Gala Tickets
	Booth with Drapes	4 Film Fest Tickets/ All Day Access
	One Page Ad Souvenir Book	Digital Promotions on Display Panels
	8 Film Fest Tickets/ All Day Access	

# 2023 Vegas FAB Sponsorship Agreement



.....  
Company Name

.....  
Contact's Name

.....  
Contact's Title

.....  
Street Address

.....  
City, State, Zip Code

.....  
Email

.....  
Sponsor Levels

DIAMOND SPONSOR    GOLD SPONSOR    SILVER SPONSOR

BRONZE SPONSOR    COMMUNITY SPONSOR

.....  
Additional Sponsorship:

.....  
Sponsorship Deadline- September 15, 2023

Sponsor agreement form and payment must be received by this date to activate sponsorship.

.....  
I agree to the amount of sponsorship to the 2023 Vegas FAB Event to be held on  
October 28, 2023 at the Orleans Resort & Casino, Las Vegas



.....  
Check enclosed

.....  
Please send invoice

.....  
Signature/Date

.....  
Please make check/s payable to:  
**E Cube Solutions LLC**

.....  
Questions? Email [info@vegas-fab.com](mailto:info@vegas-fab.com)

If paying by credit card:		
<input type="checkbox"/> Visa	<input type="checkbox"/> Amex	<input type="checkbox"/> Other
<input type="checkbox"/> Mastercard	<input type="checkbox"/> Discovery	
..... Cardholder name		
..... Credit Card No.		..... CVV/Security Code
..... Expiration date		
..... Zip Code		

# VEGAS

We are



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